

NAPAFIREWISE

2025

IMPACT REPORT

Resilience is a system, not a project.

JANUARY 1 – DECEMBER 31, 2025





NAPA COMMUNITIES FIREWISE FOUNDATION



Over the last two fire seasons, Napa County Fire and CAL FIRE have put our pre-fire work to the test. In 2024, it helped crews keep the Toll and Long Fires small. In August 2025, on the 6,819-acre Pickett Fire, treated fuels, maintained dozer lines, and reopened access roads became anchor points for crews. **The strategy is working exactly as it was designed to.** Our task now is to protect that progress and keep moving forward.

— Joseph Nordlinger, Chief Executive Officer

READ JOE'S FULL LETTER

2025 AT A GLANCE

Resilience is a system, not a project. Here is what it delivered in 2025.

Awarded

$10.7M

IN NEW GRANT FUNDING ACROSS SIX AWARDS



Recognized

21

FIREWISE USA COMMUNITIES

3 more in progress



Served

50,000+

NAPA COUNTY RESIDENTS WITHIN ACTIVE FIRE SAFE COUNCILS

Being mapped

36,400+

ACRES OF PRIVATE LAND THROUGH THE VALLEY STEWARDS INITIATIVE



Homeowner match

2.7 : 1

ON OUR DEFENSIBLE SPACE COST SHARE

Named

2025 Non-Profit of the Year

ST. HELENA CHAMBER OF COMMERCE



Residents logged

6,335

VOLUNTEER HOURS OF PREPAREDNESS WORK IN 2025
28,174 HOURS SINCE 2020

Today

26

FIRE SAFE COUNCILS, UP FROM 15 IN 2020

STORIES FROM 2025

What the work looks like up close

Four stories from the field. Scan a code to read each one in full.



FUEL BREAK

A safer place to stop a fire

With a $1.5 million USDA Forest Service award, crews opened a shaded fuel break along the Napa–Sonoma border above the Mt. Veeder communities, completed in 2026.

11 miles of ridgeline
250 acres treated

FULL STORY



SUPPRESSION INTELLIGENCE

On the map before the smoke rises

In Year One, Valley Stewards put private land on firefighters' operational maps for the first time: 64 Enhanced Resilience Sites in Tablet Command, against a target of eight.

233 miles of fire roads
473 water sources

FULL STORY



FOREST HEALTH

Good fire returns to Howell Mountain

In December 2025, crews brought low-intensity fire back to 67 acres of Pacific Union College's forest above Angwin, after more than 200 hours of preparation.

67 acres of good fire

FULL STORY



THE PICKETT FIRE

When the fire came, the work held

In August 2025, pre-treated land, maintained dozer lines, and restored roads became anchor points for crews. In two places, officials reported, pre-fire work stopped the fire.

198 miles of containment roads restored

FULL STORY

FROM THE FIELD



"Napa Firewise is a role model for how this work gets done. They have built the processes that let us plan, fund, and complete projects at scale — and when that work is already on the ground, our crews have options for suppression activities and containment opportunities."

RYAN ISHAM, DEPUTY CHIEF OF COMMUNITY RISK REDUCTION
CAL FIRE SONOMA-LAKE-NAPA UNIT

With gratitude

Napa County Board of Supervisors
For trusting us to carry out this work on behalf of every community in the county.

Fire Safe Council leads
Who volunteer their time to lead their communities and build a more fire-adapted Napa County.

Our residents
Who stood on the line in 2025 and gave to support our initiatives and their own Fire Safe Councils.

Napa Firewise is rooted in collaboration alongside many organizations such as California Fire Safe Council, the Napa County Resource Conservation District and Napa Prescribed Burn Association, Napa Land Trust, Napa Open Space District, USDA Natural Resources Conservation Service, Napa Valley Vintners, Napa Valley Grapegrowers, Sonoma Ecology Center, Pacific Union College, Napa Chamber Coalition, our local fire authorities, and many others.

FINANCIAL STEWARDSHIP · 2021–2025

Nearly 90 cents of every dollar went directly to the work.

Over five years, Napa Firewise deployed $45.09 million: $40.52 million in direct costs for land resilience projects and wildfire preparedness, and $4.57 million to run the organization that delivers them.

Stand on the line with us

Year-end gifts help kickstart our 2027 season.

napafirewise.org/donate

REVENUE, 2021–2025

Government grants	$44.31M	89.8%
Philanthropy	$5.03M	10.2%
TOTAL REVENUE	**$49.4M**	

EXPENSES, 2021–2025

Direct costs	$40.52M	89.9%
Indirect costs	$4.57M	10.1%
TOTAL EXPENSES	**$45.09M**	

PHILANTHROPY'S SHARE OF REVENUE

2021	28.7%
2022	5.8%
2023	2.8%
2024	5.8%
2025*	14.1%

**Launch of the Valley Stewards Initiative*

2025 GRANT PIPELINE

$35.1M **Applied for** across 12 grant applications

$10.7M **Awarded** in 6 new awards

$26.7M **Actively administered** in 2025



89.8% government grants: the scale

10.2% philanthropy: the flexibility

FIVE-YEAR EXPENSE SPLIT

89.9% direct · 10.1% indirect

Some of the financial data in this report is drawn from our audited financial statements, as attested to by our independent certified public accountants, as required by the California Nonprofit Integrity Act. Our audited statements are available for public inspection at our Napa office; contact info@napafirewise.org to arrange a time. As a 501(c)(3) public charity (EIN 26-0147748), our recent IRS Form 990 filings are available at apps.irs.gov/app/eos.

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KEY GRANT FUNDERS

NAPAFIREWISE

Napa Communities Firewise Foundation
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